

FDA
APPROVED

Introducing Latisse™

Using Latisse™ is easy

How to use

1. Once nightly, start by ensuring your face is clean, makeup and contact lenses are removed.
2. Remove an applicator from its tray. Then, holding the sterile applicator horizontally, place one drop of Latisse™ solution on the area of the applicator closest to the tip but not on the tip.
3. Then immediately draw the applicator carefully across the skin of the upper eyelid margin at the base of the eyelashes (where the eyelashes meet the skin) going from the inner part of your lash line to the outer part.
4. Blot any excess solution beyond the eyelid margin.
5. Dispose of the applicator after one use. Repeat for the opposite upper eyelid margin using a new sterile applicator. This helps minimize any potential for contamination from one eyelid to another.

Latisse™ solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker, and darker.

Hypotrichosis is another name for having inadequate or not enough eyelashes.

Please see Important Safety Information on the reverse side.

Latisse™
(bimatoprost ophthalmic solution) 0.03%



Significant results are worth the wait!

Keep track of your Latisse™ lashes

Based on your treatment start date of _____ and consistent use as directed, you may expect to see significant improvement in overall eyelash prominence in 8 to 16 weeks between _____ and _____ (date week range).¹



Important Safety Information

Do not use Latisse™ solution if you are allergic to one of its ingredients.

Latisse™ solution is intended for use on the skin of the upper eyelid margins at the base of the eyelashes. **DO NOT APPLY** to the lower eyelid. If you have a history of abnormal intraocular pressure (IOP), you should only use Latisse™ under the close supervision of your physician.

Latisse™ use may cause darkening of the eyelid skin which may be reversible. Although not reported in clinical studies, Latisse™ use may also cause increased brown pigmentation of the colored part of the eye which is likely to be permanent.

You should tell your physician you are using Latisse™ especially if you have a history of eye pressure problems. You should also tell anyone conducting an eye pressure screening that you are using Latisse™.

The most common side effects after using Latisse™ solution are an itching sensation in the eyes and/or eye redness. This was reported in approximately 4% of patients. Latisse™ solution may cause other less common side effects which typically occur on the skin close to where Latisse™ is applied, or in the eyes. These include skin darkening, eye irritation, dryness of the eyes, and redness of the eyelids.

Full prescribing information has been provided to your doctor.

1. Latisse™ Prescribing Information.

Latisse™
(bimatoprost ophthalmic solution) 0.03%



©2009 Allergan, Inc., Irvine, CA 92612 ™ marks owned by Allergan, Inc. www.latisse.com APC40PJ09 804242